Chicago Midwinter Meeting shortened for 2010

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Chicago, Ill., USA: In 2010, the Chicago Dental Society (CDS) will move its annual Midwinter Meeting to the west building at McCormick Place and will shorten its meeting to three days. Exhibits and courses will open on Thursday morning and close on Saturday evening.

With the new facility in the west building, the CDS will also be able to house all courses and exhibits in one building. The 2010 event will be held from 25 to 27 February in Chicago in the US.

According to event organizers, the Midwinter Meeting was recently chosen as offering the best cost-to-value benefit of any dental tradeshow in the US, as evidenced by 66 percent of exhibitors responding to a post-show survey. The society’s new plans have already earned kudos from the Dental Trade Alliance, which called CDS “one of the most forward-thinking” show organizers. “These changes will make the meeting even more cost-effective and convenient for our attendees and exhibitors,” said Randall Grove, executive director of the Chicago Dental Society, in a press release after the 2009 meeting.

Established in 1861, the Chicago Dental Society has more than 4,000 members in the Chicago area, making it the largest local affiliate of the Illinois State Dental Society and the American Dental Association. The society advocates for improving oral health care in the US and represents the interests of its members and the public they serve.

At present, the publishing group—with headquarters in Leipzig, Germany; New York, and Hong Kong—has a worldwide network of licensed publishing houses in more than 90 countries. This year, two new branch offices will be established in France and India. Local issues of DTI publications are currently available in all relevant markets, including Germany, the UK, Italy, Russia, China, Japan and the United States.

The DT Study Club, launched in conjunction with an online C.E. festival in March, has been designed as an online platform for advanced training, to be shared by dental professionals located anywhere on the planet. A panel of internationally renowned experts has been assembled to give real-time, accredited C.E. training courses and that can respond immediately to queries submitted by participants. Should a particular course be missed, it can always be accessed later via an archive function. Furthermore, the Web site provides various forums for discussion, as well as product reviews using an audio-visual format. Membership in the DT Study Club is free of charge, so please visit www.dtstudyclub.com for more information.

Dental Tribune International debuts new media

Dental Tribune International (DTI) has expanded its presence on the Web. At the fifth licensee meeting in Cologne, just prior to the start of the International Dental Show (IDS), the company’s revamped Dental Tribune Internet presence was introduced to the public along with DT Study Club, a worldwide online platform for advanced training. The clear, concise design of the Web site, accessed from the Dental Tribune Internet address, presents everything at a glance on just one page, and in English. Additionally, Web sites for the more than 25 local editions in different languages will be available soon.

The primary focus of the information provided is news. “A great number of dentistry Web sites are currently available on the Internet. Most of them, however, are addressed to local target groups or focused on rather specific subject areas,” explained Publisher Torsten Oemus. “Our Web site is the first to provide dental professionals the world over with topical information on a daily basis covering every single aspect of what’s going on in the world of dentistry with regard to science, politics and the industry. In addition to this news, we have videos, blogs, forums and useful search engines for products and events,” added Oemus.

Access Pharmaceuticals, Inc., in the US has signed product development and distribution agreements for MuMaid, a product for the treatment of oral mucositis, with the Korean company JCOM & DONG—A Pharmaceuticals. The financial terms of the arrangement have not been disclosed.

Johnson & Johnson in the US is sponsoring the Listerine Mobile Mouth truck in Malaysia. The project is part of the company’s Complete Your Daily Oral Care with Mouthwash campaign, which is being conducted in conjunction with the Malaysian Dental Association.

Biobase Technology, Inc., in the US will begin distribution of its laser products for dentistry in Australia and New Zealand through its sole North American distributor Henry Schein, Inc.

The Singapore Dental Association has reported that it will continue to approve alcohol-based mouthwashes. Recent evidence from Australia has revealed that the long-term use of these mouthwashes can lead to an increased risk of developing oral cancer.

Align Technology, Inc., in the US knows marketing its Invisalign Teen orthodontic treatment aligners worldwide. To date, the system has only been available in the US and Canada.

Henry Schein, Inc, has announced the acquisition of Ortho Organizers, a privately owned manufacturer and distributor of orthodontics products with headquarters in Carlsbad in the US and subsidiaries in Australia and New Zealand. The terms of the transaction have not been disclosed.

The dental companies Kuraray, GlaxoSmithKline, Unilever and Procter & Gamble have been included in the 2009 Global 100 Most Sustainable Corporations in the World list. Launched at the World Economic Forum in Davos in Switzerland, the annual Global 100 recognizes the performance of various companies in several social, environmental and strategic governance issues.

KCM Holdings Corp, in the US has formed CT Dental Canada in conjunction with Leonard Tan & Associates. CT Dental Canada has been awarded the sole right to import dental laboratory work from the CT International Dental Group in Hong Kong, CT plans to go public in both Canada and the US.

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Helsinki, Finland: The Finnish dental equipment manufacturer Planmeca OY has signed another delivery agreement with the Prince Philip Dental Hospital (PPDH) in Hong Kong. The new dental units included in the delivery will replace the current dental equipment at the hospital’s paediatric department, the company said.

The PPDH is a publicly funded teaching hospital that provides clinical teaching facilities for the undergraduate and postgraduate students of the Faculty of Dentistry at the University of Hong Kong.

With Horseley Co. Ltd., Planmeca’s local distributor in Hong Kong, Planmeca has announced the provision of 33 Planmeca Universal dental units, 4 Planmeca Compact c independent carts, and 37 Planmeca Chairs, all equipped with LED-operating lights, to the PPDH. The installation will take place in July 2009.

“Such agreements demonstrate that even in the extremely competitive Asian market, it is possible to succeed by offering high-technology products of superior design,” states Jouko Nykänen, Director of Export Sales. “Our role is to encourage the customer to follow and appreciate the technical development. The Prince Philip Dental Hospital expects products and suppliers to be truly competent, which has led us to succeed in competing for delivery agreements.”

The first delivery agreement with the PPDH was signed in 1998, and the current agreement is the fourth. After installation, the dental hospital will have a total of 212 Planmeca dental units. In addition to PPDH, Planmeca said to have signed a delivery agreement with the University of Maryland in the US for 27 Planmeca Sovereign dental units, 1 Planmeca ProMax 3D x-ray unit, and Triangle Furniture System's cabinetry.

“The products that meet the needs of the customers and the ability to keep our promises are behind these renewed agreements; for us, these latest agreements are a clear signal indicating that the customer is satisfied with our products and services in the long run,” concluded Nykänen.

(Edited by Daniel Zimmermann, DTI)